Integrative Designs

Mike and Lynn Maloney

Project Photography by Keith Douglas Portrait by Ian Ibbetson

hen Mike and Lynn Maloney launched Fort Lauderdale-based Integrative Designs, Inc. (IDI) in 1990, their primary focus was to provide interior design services. Since that time, the dynamic design duo has extended their offerings to provide staging, space planning, architectural detailing, millwork design, as well as production and installation supervision for both commercial and residential properties.

We were struck by the unique pool design shown here, which is indicative of the breadth of design talent provided by the Maloneys. For this home, located at Royal Palm Yacht & Country Club in Boca Raton, the Maloneys worked with a variety of subcontractors on creating an outdoor living environment that incorporated a show-stopping swimming pool embraced by a luxurious loggia, cabana and garden.

"This was a remodel of an existing pool. The pool company was Barefoot Pools and all of the mosaic tile work was done by Weaver Tile," Lynn says. "Weaver Tile was superb," she adds. "The original landscaping was done by Botanical Visions, Inc., although since then, Seaboard Lawn & Landscape has tweaked and maintained it."

The architect for the job, which included the patio arches, outdoor bar, and so forth, was Debra Kropornicki of Architectural Dimensions.

In addition to extreme home makeovers, Integrative Designs offers "one-day makeovers" for homeowners who wish to freshen up their existing interiors. These mini-makeovers entail re-staging a home with the owner's existing furnishings and accessories. The Maloneys also stage homes for builders, individuals and realtors to help market

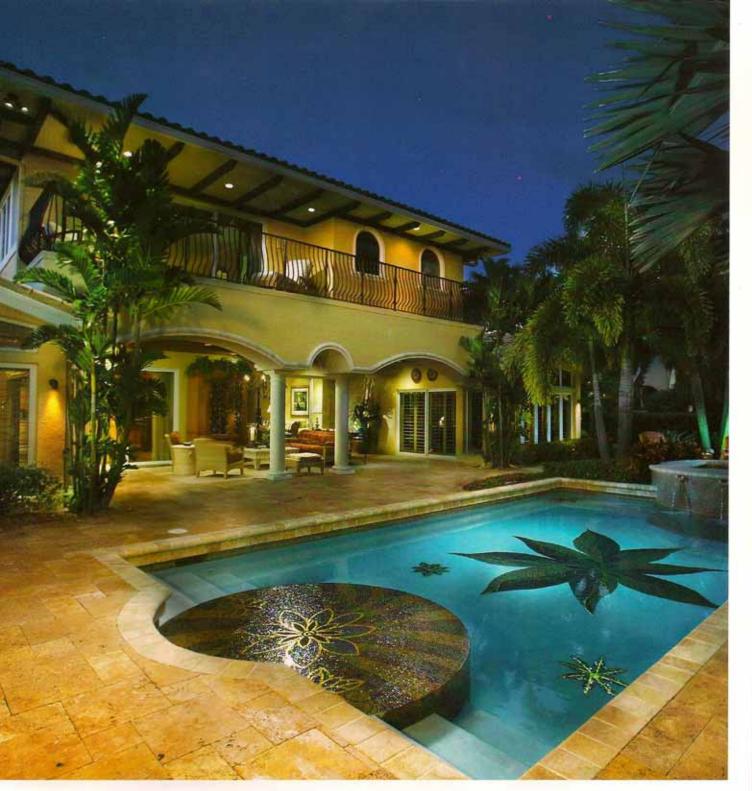


homes for sale.

"Staging is a proven strategy for maximum visual impact that can result in a quicker sale at the best possible price," Lynn says. "We offer complete placement of interior and exterior furnishing, décor, and landscape enhancement, as well as maintenance."

For those desiring custom furniture, cabinetry, entertainment systems, and even wood trims and other millwork, Integrative Designs creates the millwork drawings in addition to the overall unit design, and supervises the turnkey project through installation - a truly unique opportunity for those with a taste for custom design.

Mike Maloney, a graduate of Florida State University's School of Interior Design, has more than 15 years experience in commercial and residential



interior design. Lynn, an accomplished partner in the design field, has a keen eye for detail and brings an organizational talent to the firm's projects. As a licensed interior designer and a member of the American Society of Interior Designers (ASID), Mike takes great pride in providing personalized service, quality craftsmanship and attention to detail on every project, from start to finish. The firm has received numerous awards for its designs over the years.

So what's next on the horizon for this energetic design team? "We're launching a new division in the company to include architecture," Lynn reports. Mike and Lynn are joining forces with Rick Watson, an architect whose portfolio includes some of the world's most exceptional commercial and residential designs. Joining them is Jill Poser, an "Aging in Place" specialist. The new firm is poised to create large-scale projects with elaborate details for the luxury market.

"We are very pleased to announce that our firm can collaborate on new projects from day one, giving our prospective clients the unique scope of having an in-house team of accomplished designers and space planners create imaginative and innovative designs with an architect who has created commercial designs across the globe," Mike explains. Maloney Watson and Poser will be a division of IDI and will be marketed to a very high-end residential and commercial market.

gulfstreammediagroup.com D 107